



Build a Green home
the easy way with
HiPerformance Green

NATIONWIDE
Custom Homes
CUSTOM MADE EASY





Our “Green Made Easy” promise.

No matter what level of Green you want for your family, Nationwide Custom Homes has the right answer for you.

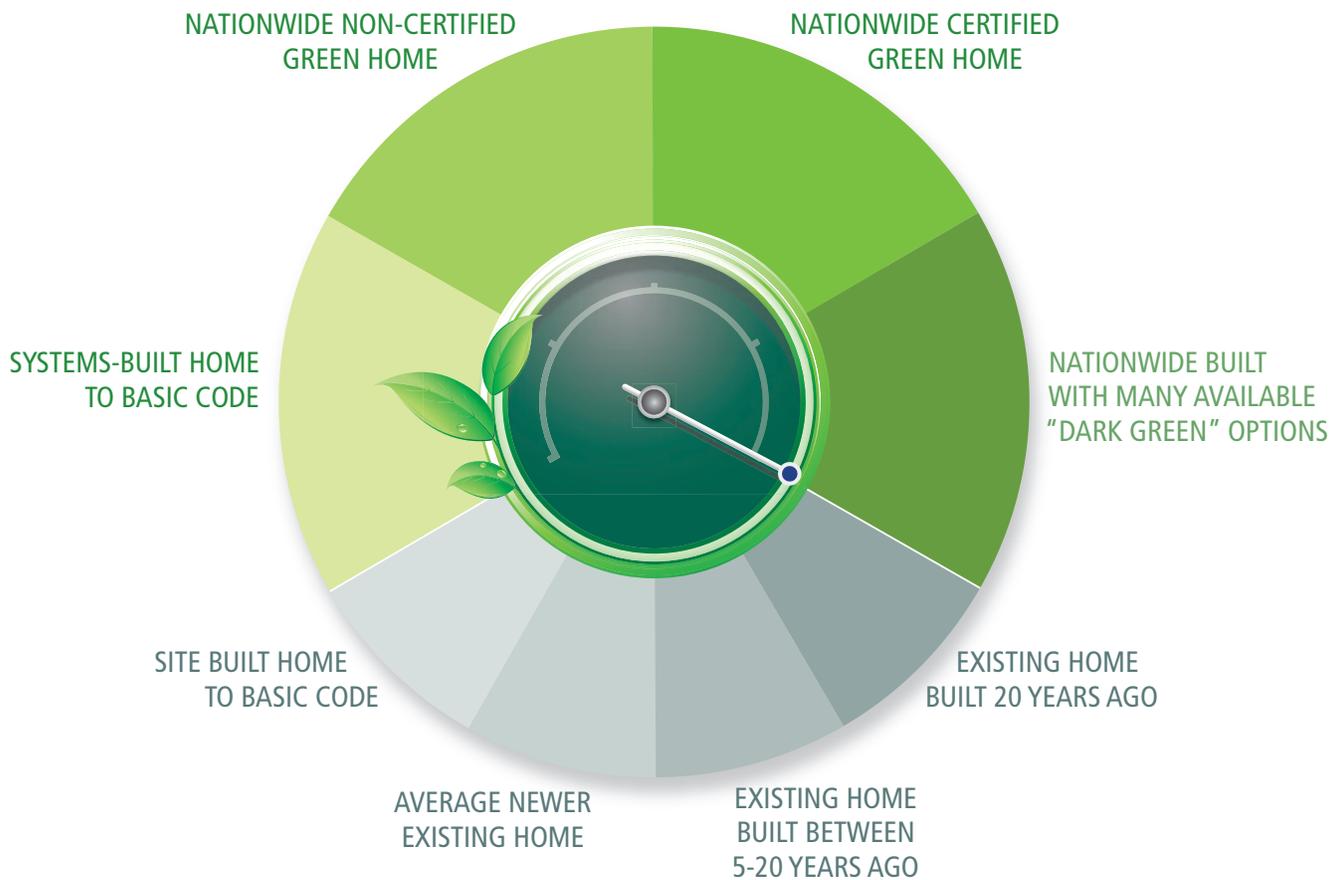
-  **HiPerformance Clarity**—Nationwide takes the confusion out of Green building
-  **HiPerformance Standard**—Green is the standard at Nationwide
-  **HiPerformance Savings Advantage**—As a Nationwide homeowner, you will save money
-  **HiPerformance Choice**—Nationwide can build a home that meets your desired level of Green



Building with
HiPerformance Green



GREEN MADE EASY



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Custom Homes
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Traditions exterior



HiPerformance Clarity. **Nationwide takes the confusion out of Green home building.**

Green is the buzzword these days, but as a consumer do you feel confident or confused when talking about Green building programs?

If you feel confused you're not alone!

There are over 50 different local and state Green building organizations with various definitions and standards that create tremendous confusion in the marketplace. Green is made more confusing by companies that rely on "window dressing" marketing that creates the illusion of substance rather than delivering true benefits.

It's no wonder home buyers are confused.

At Nationwide Custom Homes, we have a Green building process we call "Green Made Easy". We put substance, not fluff, into our Green offerings. We have years of experience in high performance building and we will help you through the vast and sometimes confusing amount of information about Green home building.

HiPerformance Standard. **Green is the standard at Nationwide.**

- Nationwide Green is not an expensive option, but included in every home we build
- Nationwide is the original NAHB Bronze and Energy Star Ready modular builder

Simply, every home we build is Green. It is not an option and importantly it doesn't come at a premium price.

Green starts with the fundamentals of our System Plus Construction. No matter what rating system is used (NAHB /National Association of Home Builders or LEED/Leadership in Energy and Environmental Design), Green points are

awarded for our basic construction processes that are simply not available in a site-built home. Green points are awarded for better use of materials, healthier products, healthier applications and minimized site disturbance to name just a few.

All Nationwide homes are built standard to meet NAHB's Bronze certification and the Energy Star Certified program requirements*.

HiPerformance Savings. Nationwide Green homes will save you money.

It's a fact.

- Green homes have lower utility costs, healthier air quality and higher resale value than site-built homes
- State, Federal and Regional tax credits are available to encourage the consumer to buy Green certified homes
- Many utility companies offer discounts or rebates for building Green

Not only are Green homeowners using less energy, they are often paying less per unit of energy used! These Green credits vary by region and change frequently. At Nationwide Custom Homes, we review these changes frequently to help you stay informed. We are your Green expert.



*NAHB Bronze and Energy Star Certification require on-site construction and verification provided by a Nationwide Custom Homes Authorized Independent Builder. Homes produced by Nationwide Custom Homes are NAHB Green and Energy Star Ready at our building centers.

HiPerformance Choice.

Nationwide Green goes from light Green to dark Green.

Nationwide has the resources to help you choose your level of Green—from light Green (Bronze) to the darkest shade of Green (Gold). We also have the experience to meet the needs of customers who want Green options that include

solar, geo-thermal and more. A Green project must include a well rounded approach in seven areas (see side bar). Because "Custom" is our middle name, our experts can help you determine the level of Green that meets your specific needs. No matter what choices you make for your Green home, Nationwide has the practical and sustainable answer.



GREEN DEFINED.

Green Building is a Whole-System approach to building that takes into consideration 7 factors. Most certification systems require the builder to take steps to meet minimum requirements in all 7. They are:

Lot design, Preparation and Development

Soil disturbance, protecting and enhancing the natural vegetation and landscaping.

Resource Efficiency

Reducing waste, recycling, enhancing durability and reducing maintenance.

Energy Efficiency

These requirements are adhering with Energy Star and result in lower utility costs. Designed for both comfort and efficiency.

Water Efficiency

Water conservation: low volume showerheads, dual flush toilets etc. all designed to reduce the use of water while maintaining a modern lifestyle.

Indoor Environmental Quality

Improving interior air quality includes reducing and eliminating pollutants and maintaining moisture control. We select and use materials with your health in mind.

Operation Maintenance and Homeowner Education

Educating the homeowner on how to properly maintain and operate the home for best performance. We help homeowners put Green living into practice.

Global Impact

Using products that are not harmful to the environment while partnering with other companies/suppliers that also work to protect the environment.

When you consider a home, ask what your builder does to make an impact on all seven categories.